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ABSTRACT

The current state of corporate education and the role played in it by U.S. colleges and universities are examined in this book, whose comprehensive framework brings both business and higher education into the process of upgrading and maintaining the skills of the American workforce. Attitudes, procedures, and policies that block increased cooperation are surveyed, as are practices that must be overcome, including the peripheral status of continuing education in academe and the lack of a systematic, long-term approach to human resource needs in industry. Chapters are as follows: (1) The Importance of Human Resources (the work force in post-industrial society; human capital theory); (2) Employer-Sponsored Education (scope and organization; content and nature); (3) The Role of Colleges and Universities; (4) The Need for Change in the Academy (procedural changes; the need for shared authority and dialogue); (5) A Reexamination of Professional Education; (6) Some Comments about Employer-Sponsored Education (the human relations component; the importance of breadth and content; the need for a longer-range perspective); (7) An Agenda for Joint Action (coping with accelerating change; lifelong occupational maintenance; maximizing flexibility); and (8) Concluding Remarks: A New Model for the University. Contains approximately 200 references. (LB)

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